Gresham

Noelle Cruz

Assistant Vice President, Business Development & Marketing

As an Assistant Vice President, Business Development & Marketing, Noelle leads the marketing efforts, contributing significantly to Gresham's brand presence.

Noelle joined Gresham in 2017 as a Marketing and Business Development Associate. Her current role involves overseeing marketing strategies, creating and maintaining business development materials, managing the company's website, overseeing social media initiatives and video production, maintaining vendor relationships, and managing the RFP process.

Prior to Gresham, Noelle worked at the American Bar Association as a marketing specialist for its Senior Lawyers Division.

Outside of work, Noelle loves crafting detailed travel itineraries, introducing K-pop to her son, and exploring new cuisines. She also showcased her "acting skills" in a local commercial with her son, made an appearance on Korean news, and participated in a Korean radio show with her husband.

EDUCATION BACKGROUND

- B.A., English, Florida International University

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